



28th FIELD & STREAM DEER & TURKEY EXPO / WI

Mar. 30&31-Apr. 1, 2012
Alliant Energy Center
MADISON, WISCONSIN

Presented by... *Remington*

FIELD & STREAM
PROUD NEW OWNERS OF THIS
28-YEAR EXPO TRADITION

Your HANDS-ON, Real Gear, Hunting Info HQ



WI Buck & Bear Club
Official Measurers
1-877-273-6408

Trophy
Contest
Sponsor:



New in 2012 –

- Trail Camera Demo Ctr. & Sem.
- Shot Simulator Hunting Tips Video

Other Highlights

- 590 booths
- Budweiser Trophy Deer/Bear Contest
- Archery Trick Shot (Sat & Sun)
- Tech Info Center 'Answer Men' (archery, firearms, muzzleloaders, slug guns, optics, clothing, footwear, food plots, turkey hunting, deer hunting)
- U.S. Sportsmen's Alliance Raffles & Sweepstakes (more than 200 hunting gear prizes)
- Women's Hunting Garb & Gear Area
- Live Game Animals & Predators
- New-Product Special Display
- Venison Butchering Demos
- Mountain Men Camp-Out
- Hunting Dogs & Puppies
- Flint Knapping Demos
- Dozens of Door Prizes
- 3 Shooting Ranges
- 2 Photo Contests

OUTDOOR LIFE Seminar Series Sponsor

• 40+ Seminars

TICKETS

Adult 1-Day	\$ 13.00*
Adult 2-Day	\$ 21.00*
Military 1-Day	\$ 12.00*
Military 2-Day	\$ 19.00*

(Must provide military proof at ticket window)
* \$2.00 less w/ coupon

Htr Ed Grad 12-18 yrs	\$ 13/10
\$10 w/ proof of course completion	
1st Yr Hunters	FREE
w/ proof (see www.deerinfo.com)	
Youth (6-11)	\$ 4.00
5 & Under	FREE

Trophy Contest Entry \$ 20.00
(get FREE weekend expo pass)

ADVANCE TICKETS - SAVE \$\$\$
Order form – www.deerinfo.com

HOURS

Friday 3/30	2pm-9pm
Saturday 3/31	9am-7pm
Sunday 4/1	9am-4pm

For lodging and city info call: **1-800-373-6376**
Madison Convention & Visitors Bureau • www.visitmadison.com

Go to **www.deerinfo.com** for
Directions/Map, Hotels, Exhibitor List, Seminars, Tech Info Ctr,
Contest Rules & all event details. Or call 1-800-324-3337.

\$2 off
WFW

Bring this coupon to the
28th Annual FIELD & STREAM
DEER & TURKEY EXPO / WI
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Alliant Energy Center
Madison, WISCONSIN

You receive \$2 off one adult or military admission.

ONE COUPON PER CUSTOMER
Price includes tax and admission only. No monetary value.