

# Game Hunted & Gear Used, Products Owned & Other Activities

## ILLINOIS 2011

	%%%	####
I HUNT WITH:		
Crossbow	8.03%	1,528
Handgun	14.82%	2,820
Muzzleloader	28.51%	5,425
Rifle	34.80%	6,621
Shotgun	66.59%	12,670
Bow	60.97%	11,601

I HUNT:	%%%	####
Whitetail Deer	77.65%	14,774
Turkey	49.75%	9,466
Elk	9.60%	1,827
Bear	7.59%	1,444
Pronghorn	4.13%	786
Mule Deer	5.30%	1,008
Caribou	3.01%	573
Waterfowl	25.33%	4,820
Pheasant	35.55%	6,764
Ruffed Grouse	5.80%	1,104
Rabbit	45.73%	8,701
Varmints/Predators	38.39%	7,304

I OWN:	%%%	####
Hunting Dog	21.69%	4,127
Pickup Truck	58.40%	11,112
ATV	41.16%	7,832
Food Plot Machinery	14.66%	2,789
Chainsaw	39.78%	7,569
Deer Decoy	24.77%	4,713
Turkey Decoy	27.58%	5,248
Trail Camera	33.43%	6,361
Treestands	49.58%	9,434
Rangefinder	35.54%	6,762
Binoculars	57.33%	12,473
Red Dot Sight	16.20%	3,082
Scope, Rifle	31.58%	6,009
Scope, Shotgun	33.56%	6,385
Scope, Handgun	12.54%	2,386
GPS	24.23%	4,610
Ground Blinds	46.07%	8,766
Deer Rut Scent	44.24%	8,418
Calls - Deer	47.61%	9,059
Calls - Turkey	35.60%	6,774
Calls - Predator	29.31%	5,577
Rattling Antlers/Bag	36.62%	6,968
Odor Free Wash	34.90%	6,640
Carbon-Impreg Clothes	22.23%	4,230

HUNTING LAND:	%%%	####
I Own Hunting Land	19.92%	3,790
Hunt Private Land	64.40%	12,253
Hunt Public Land	33.58%	6,389
Lease Hunting Land	6.06%	1,153
Plan to Buy Land	5.14%	978
Have Food Plot	15.95%	3,035
Plan to Create	8.97%	1,707
Food Plot		
Practice QDM	8.06%	1,534

ATTENDED A PREVIOUS EXPO:	%%%	####
Yes	62.10%	11,816
No	37.90%	

## MICHIGAN 2011

	%%%	####
I HUNT WITH:		
Crossbow	19.16%	2,716
Handgun	20.23%	2,867
Muzzleloader	51.30%	7,271
Rifle	50.62%	7,174
Shotgun	67.06%	9,504
Bow	62.06%	8,796

I HUNT:	%%%	####
Whitetail Deer	79.47%	11,263
Turkey	57.27%	8,117
Elk	15.88%	2,251
Bear	19.84%	2,812
Pronghorn	7.21%	1,022
Mule Deer	11.67%	1,654
Caribou	6.81%	965
Waterfowl	20.35%	2,884
Pheasant	30.85%	4,372
Ruffed Grouse	17.93%	2,541
Rabbit	48.13%	6,821
Varmints/Predators	37.09%	5,257

I OWN:	%%%	####
Hunting Dog	21.95%	3,111
Pickup Truck	53.23%	7,544
ATV	34.10%	4,833
Food Plot Machinery	15.32%	2,171
Chainsaw	41.30%	5,853
Deer Decoy	22.55%	3,196
Turkey Decoy	33.16%	4,700
Trail Camera	33.54%	4,754
Treestands	50.47%	7,153
Rangefinder	35.32%	5,006
Binoculars	47.84%	9,103
Red Dot Sight	16.85%	2,388
Scope, Rifle	42.35%	6,002
Scope, Shotgun	38.35%	5,435
Scope, Handgun	14.89%	2,110
GPS	30.06%	4,260
Ground Blinds	53.03%	7,516
Deer Rut Scent	44.47%	6,303
Calls - Deer	48.90%	6,931
Calls - Turkey	39.79%	5,639
Calls - Predator	27.04%	3,832
Rattling Antlers/Bag	36.12%	5,119
Odor Free Wash	33.47%	4,744
Carbon-Impreg Clothes	25.00%	3,543

HUNTING LAND:	%%%	####
I Own Hunting Land	26.47%	3,752
Hunt Private Land	66.96%	9,490
Hunt Public Land	39.08%	5,539
Lease Hunting Land	9.48%	1,344
Plan to Buy Land	5.36%	760
Have Food Plot	19.59%	2,776
Plan to Create	11.36%	1,610
Food Plot		
Practice QDM	17.14%	2,429

ATTENDED A PREVIOUS EXPO:	%%%	####
Yes	62.25%	8,823
No	37.75%	

## OHIO 2011

	%%%	####
I HUNT WITH:		
Crossbow	37.63%	9,029
Handgun	17.49%	4,197
Muzzleloader	53.04%	12,727
Rifle	40.45%	9,706
Shotgun	69.51%	16,679
Bow	57.54%	13,807

I HUNT:	%%%	####
Whitetail Deer	82.58%	19,815
Turkey	60.42%	14,498
Elk	11.54%	2,769
Bear	11.62%	2,788
Pronghorn	4.57%	1,096
Mule Deer	6.98%	1,675
Caribou	3.50%	840
Waterfowl	15.49%	3,717
Pheasant	27.84%	6,680
Ruffed Grouse	14.44%	3,465
Rabbit	53.79%	12,907
Varmints/Predators	43.70%	10,486

I OWN:	%%%	####
Hunting Dog	20.93%	5,022
Pickup Truck	56.29%	13,507
ATV	39.27%	9,423
Food Plot Machinery	13.16%	3,158
Chainsaw	42.03%	10,085
Deer Decoy	23.85%	5,723
Turkey Decoy	35.38%	8,489
Trail Camera	37.01%	8,881
Treestands	53.72%	12,890
Rangefinder	37.67%	9,039
Binoculars	50.92%	7,217
Red Dot Sight	23.12%	5,548
Scope, Rifle	39.05%	9,370
Scope, Shotgun	35.85%	8,602
Scope, Handgun	14.84%	3,561
GPS	26.72%	6,411
Ground Blinds	47.40%	11,374
Deer Rut Scent	48.38%	11,609
Calls - Deer	52.25%	12,537
Calls - Turkey	44.05%	10,570
Calls - Predator	30.71%	7,369
Rattling Antlers/Bag	39.97%	9,591
Odor Free Wash	37.71%	9,049
Carbon-Impreg Clothes	23.88%	5,730

HUNTING LAND:	%%%	####
I Own Hunting Land	25.20%	6,047
Hunt Private Land	69.44%	16,662
Hunt Public Land	45.19%	10,843
Lease Hunting Land	6.81%	1,634
Plan to Buy Land	5.49%	1,317
Have Food Plot	16.80%	4,031
Plan to Create	10.64%	2,553
Food Plot		
Practice QDM	8.94%	2,145

ATTENDED A PREVIOUS EXPO:	%%%	####
Yes	64.95%	15,585
No	35.05%	

## WISCONSIN 2011

	%%%	####
I HUNT WITH:		
Crossbow	5.80%	1,560
Handgun	17.12%	4,606
Muzzleloader	27.70%	7,452
Rifle	68.57%	18,448
Shotgun	65.43%	17,603
Bow	62.54%	16,826

I HUNT:	%%%	####
Whitetail Deer	81.62%	21,959
Turkey	62.33%	16,769
Elk	19.90%	5,354
Bear	23.30%	6,269
Pronghorn	9.08%	2,443
Mule Deer	14.12%	3,799
Caribou	6.17%	1,660
Waterfowl	28.64%	7,705
Pheasant	40.06%	10,778
Ruffed Grouse	24.33%	6,546
Rabbit	43.49%	11,701
Varmints/Predators	35.74%	9,615

I OWN:	%%%	####
Hunting Dog	27.18%	7,313
Pickup Truck	56.64%	15,238
ATV	41.68%	11,214
Food Plot Machinery	17.22%	4,633
Chainsaw	43.94%	11,822
Deer Decoy	23.27%	6,261
Turkey Decoy	38.45%	10,345
Trail Camera	39.69%	10,678
Treestands	53.29%	14,337
Rangefinder	37.16%	9,998
Binoculars	52.46%	14,114
Red Dot Sight	15.87%	4,270
Scope, Rifle	50.18%	13,500
Scope, Shotgun	24.79%	6,670
Scope, Handgun	12.63%	3,398
GPS	32.72%	8,803
Ground Blinds	47.23%	12,707
Deer Rut Scent	45.30%	12,188
Calls - Deer	47.62%	12,812
Calls - Turkey	43.03%	11,577
Calls - Predator	27.12%	7,296
Rattling Antlers/Bag	35.89%	9,656
Odor Free Wash	34.53%	9,290
Carbon-Impreg Clothes	23.49%	6,320

HUNTING LAND:	%%%	####
I Own Hunting Land	24.26%	6,527
Hunt Private Land	66.81%	17,975
Hunt Public Land	47.21%	12,701
Lease Hunting Land	6.87%	1,848
Plan to Buy Land	5.21%	1,402
Have Food Plot	18.33%	4,932
Plan to Create	9.73%	2,618
Food Plot		
Practice QDM	15.38%	4,138

ATTENDED A PREVIOUS EXPO:	%%%	####
Yes	68.68%	18,478
No	31.32%	

BOOTH SALES -- Cheryl Keller / cheryl@deerinfo.com / 1-800-324-3337

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