

## **FACT SHEET -- 2012 Field & Stream Deer & Turkey Expo / OHIO (20<sup>th</sup> year)**

**NOTE:** The four Midwestern deer and turkey expos previously owned and produced by Target Communications in Michigan, Ohio, Illinois and Wisconsin have been purchased by Field & Stream and Outdoor Life magazines. The expos have been renamed the Field & Stream Deer & Turkey Expos, presented by Remington. Outdoor Life will sponsor the seminar series at each expo. The expos will continue to be produced and operated by the previous management team from Target Communications. Expo quality and content depth you have come to expect will continue.

**Dates:** March 16-17-18, 2012 Fr-Sa-Su **Hours:** Friday, March 16 2 p.m. – 9 p.m.  
**Location:** Ohio Expo Center (St. Frngds.), 717 E. 17th Ave., Columbus Saturday, March 17 9 a.m. – 7 p.m.  
Sunday, March 18 9 a.m. – 4 p.m.

### **Tickets:**

**REGULAR** **Adult 1-Day** \$13\* **Youth (6-11 yrs)** \$4  
**Adult 2-Day** \$21\* **5 & Under FREE** (when accompanied by an adult)  
**Military Personnel** \$12\* - 1-Day / \$19\* - 2-Day

\* \$2-off discount coupon, available in print ads, on info flyers & on web-site (downloadable) to Adult and Military ticket buyers

### **SPECIAL**

- \* **Trophy Contest Entrant:** Anyone entering a trophy whitetail deer (entry fee: \$20) gets a FREE three-day pass to the Expo.
- \* **Free Ticket Offer to 1st-Year Hunters:** Any first-year hunter who received a hunter education certificate between January 1, 2010, and March 15, 2012, will receive free admission to the 2012 Ohio Deer & Turkey Expo upon showing proof of course completion at a ticket window.
- \* **Hunter Education Grad 12-18 yrs:** \$10/\$13 -- Reflects \$3 discount to Hunter Education on graduates ages 12-18 who show proof of course completion at ticket window. Otherwise, pay adult price.
- \* **Friday Family Night** -- Youth ages 11 and under admitted free when accompanied by adult.

**Parking:** \$5/vehicle daily fee; \$14/vehicle weekend (three-day) fee

**Hotels:** Several hotels/motels have special rates. Go to show web-site ([www.deerinfo.com](http://www.deerinfo.com)) for hotels and rates.

### **Show Highlights:**

- \* **NEW -- Trail Camera Demonstration Area & Seminars**
- \* **NEW -- Predator Calling & Hunting Seminars and Tech Info Center segment**
- \* **Hunting Dogs & Puppies seminar**

### **Returning Favorites:**

- \* **More than 460 exhibit booths** of hunting products (bows, crossbows, firearms) and accessories, hunting clothes, guides & outfitters, hunting associations, and "outdoor lifestyle" products for home/cabin/den. Many new products. Many great bargains. This is a selling event.
- \* **450+ entries expected in the trophy buck deer contest.** This is an annual event, but almost all entries are new each year. Trophies can be entered noon Friday to 10 a.m. Sunday. Firearms, archery, black powder, crossbow divisions; typical and non-typical antler sections in each. Measuring by members of Buckeye Big Buck Club. Boone & Crockett/ Pope & Young Club scoring system used.
- \* **The seminar program returns every year, but all seminars are new, as are several seminar speakers;** more than 40 seminars, how-to deer and turkey hunting topics, plus food plot development and habitat improvement topics. The seminar series is sponsored by OUTDOOR LIFE magazine.
- \* **State Turkey Calling & Owl Hooting Championship** -- Contact Greg Keeton (Cell: 937-901-7086 , e-mail: [smith-white.greg@sbcglobal.net](mailto:smith-white.greg@sbcglobal.net))
- \* **Byron Ferguson,** archery trick shot, packs them in. Always a crowd favorite. Performs twice Saturday and twice Sunday.
- \* **New Products Special Display Area** — Get a look at new products without a salesman at your shoulder.
- \* **Optics Hands-on Tryout Area** -- Try rifle scopes, and binoculars, with expert help for most value and best glass for the job. This will be part of the Firearms "Answer Man" Info Center.
- \* **Outdoor Photo Contest** — open to all attendees. Go to show web-site ([www.deerinfo.com](http://www.deerinfo.com)) for rules.
- \* **Trail Camera Photo Contest** -- open to all attendees. Go to show web-site ([www.deerinfo.com](http://www.deerinfo.com)) for rules.
- \* **Black Powder Gun Maker's Shop** – Guys from throughout Ohio who have great times building and hunting with firearms from the 1850s. They dress in period costume at the Expo and are happy to take your questions.
- \* **US Sportsmen's Alliance Raffles & Sweepstakes**
- \* **Women's Hunting Apparel & Hunting Gear Try-On Area & Info Center**
- \* **Flint Knapping** -- See arrowheads, spear points, knives and axes chipped from stone by Chris Miller, Lexington.
- \* **Ohio fur-bearers** -- Furs, hides, pelts; some full mounts.
- \* **Venison butchering demonstrations** — Learn to process your venison, get the cuts you want and enjoy healthy, tasty meals.  
Contact: Bill Hesselgrave (715-398-3778 / [b-khessel@juno.com](mailto:b-khessel@juno.com))
- \* **Hands-On Shooting** — Laser firearms and archery, airguns, bow tryout area, archery range.
- \* **Before & After Deer** -- Mounted fawn and complete skeleton of adult deer, with all bones identified -- natural history / educational.

**Event Producer:** Glenn Helgeland, Executive Director, Field & Stream Deer & Turkey Expos, 7626 W. Donges Bay Rd., Mequon, WI 53097  
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