

This is **NOT** a booth contract. Contract will be sent **AFTER** required payment is received.

2012 BOOTH APPLICATION & DEPOSIT FORM

Completing this application does **NOT** guarantee booth space.

BOOTH APPLICATION

TOP 3 BOOTH CHOICES

MICHIGAN Deer & Turkey Spectacular	February 17-19			
OHIO Deer & Turkey Expo	March 16-18			
ILLINOIS Deer & Turkey Classic	March 23-25			
WISCONSIN Deer & Turkey Expo	March 30-April 1			

SHARED BOOTH
\$350 additional fee. Can be shared **ONLY** with prior TCC approval.

2012 BOOTH RATES

	10'x10' Interior	10'x10' Corner	10'x15' Shooting Booth
MI	\$500	\$575	\$660
OH	\$550	\$625	\$730
IL	\$535	\$610	\$720
WI	\$550	\$625	\$730

BULK SPACE
call for rates

EVENT BOOTH INSURANCE
is \$55 per event.

Submittal instructions and refund details
WILL BE WITH CONTRACT.

PAYMENT POLICY for reservations made Jan. 16 or later

- 1) Booth reservations made **January 16 or later** must include **payment in full with reservation.**
- 2) No refunds on booth rentals made after Jan. 15.
- 3) Processing fee of \$50 for exhibit space rented Thursday or Friday the week of the expo.

• DISCOUNT --

- 25% -- Non-Profit Organizations
(interior booth only; corner booth is full price)

MARKETING & SALES PROMOTION OPPORTUNITIES

CHECK HERE for advertising information on our

• Giant Coupon Postcard

• Website www.deerinfo.com

• Your logo in the on-line exhibitor lists

• Video Ads

• Business Directory on-line

CANCELLATION POLICY

1. All cancellations must be in writing.
2. January 15 or earlier - Loss of deposit.
3. January 16 or later - Loss of amount' paid.

PAYMENT INFORMATION

PAYMENT ENCLOSED: ___ BOOTH DEPOSIT ___ FULL PAYMENT AM'T \$ _____

CHECK # _____ or CREDIT CARD # _____

EXP. DATE _____ Security Code # _____

CARDHOLDER SIGNATURE _____

EXHIBITOR INFORMATION (please print)

Company or Exhibitor Name _____

Contact Person _____

Title _____

Address _____

City _____ State _____ ZIP _____

Ph: _____ Fax: _____ Cell: _____

Web-site _____ E-Mail _____

MAIL or FAX

this application with payment to:

TARGET COMMUNICATIONS
7626 W. Donges Bay Rd.
Mequon, WI 53097

F: 1-262-242-7391
P: 1-800-324-3337

• Items not listed cannot be displayed or sold at expos.

Products / Services to be sold (Outfitters - list species and location hunted)
